



JEPSON & CO LTD  
FIRST IN NUMBER PLATES  
Est. 1894



# TOP COST SAVING TIPS

From an award-winning manufacturer supplying 1/4 of the AM100.

## 1. Know (and cut) your wastage

Did you know that **12%** of number plate reflectives are wasted?

We can send you monthly reports showing you where you're wasting, plus personalised tips from our Field Sales Team to get this wastage down, in turn **saving cost**. By following these tips, one AM100 member **saved 1/3rd** on their reflective cost.

Another way to save cost is to **avoid labour cost** wastage which happens due to downtime and remaking plates. By using the right quality materials, and working with **a supplier who gets you back working** if and when things aren't working as they should, you can reduce your downtime and wastage, along with all the associated frustrations.

## 2. Don't overspec your kit

When out visiting potential customers, we often find kit that does much more than you could ever benefit from.

For example, we've found dealers that make 99% oblong plates paying for an oversized plate printer. These are typically multiple times more expensive and often harder to load.

We like to **keep things simple** and as part of our quoting process, we'll listen and recommend **what works for you**. Simply put, if you don't need complex equipment, we don't recommend it.

Which brings us to...





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### 3. BYO...K? Bring your own kit.

Your PC, our award-winning software. To help keep costs low, we'll install **PlateSync® software onto your own PC\***. With PCs often making up the most cost of the kit, this should help.

\* allowing for minimum technical specifications such as Windows 11 and connection to the internet.

### 4. Work with a supplier that supports your cost goals

Jepson & Co prides itself on helping all customers with quality, service and **value**.

When you speak to your Sales & Support Manager, let them know your **cost-saving goals** and they can make recommendations specific to your business.

Not currently supplied by us? We can provide you with a highly competitive quote.

### 5. Reduce typing errors

Semi-automate your plate making with **PlateCapture™**. Simply **snap a photo of the plate** in your car park and **PlateCapture™ sends the registration to your software**. That's it.

### 6. Get favourable payment terms

Jepson & Co offer a **range of commercial terms to suit you**. You can, for example, purchase kit outright or rent kit on a schedule that works for you, for example being charged quarterly rather than annually, to **help with your cash flow**. You can also request a credit account or pay proforma.

### Get in touch

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