



# **CASE STUDY**

## Jepson & Co simplifies highvolume production.

We've made printing large batches of plates in seconds completely seamless for our high-volume PDI customer, who supply to dozens of franchise dealers.

### In a nutshell:

We've simplified printing large volumes of plates with different customer details for our high-volume users such as PDI Centres.



"We'll look after your number plates so you can look after your business".

Find out more by contacting Chris:

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#### How they worked previously:

Each plate would be typed in manually and then the correct dealer personalisation and plate size would have to be selected manually for both the front and the rear plate.

#### **How Jepson & Co helped:**

We coded in the ability to multi-select dealer personalisations and upload Excel lists of plates to be printed. We also tweaked our plate-making software PlateSync® so when the dealer personalisation was selected for the front plate, it automatically applied to the rear plate.

#### How has it benefitted our customer?

As with many of our customers, making plates is a necessity rather than a luxury. By simplifying the process, our customers can make plates more quickly and easily, with fewer errors – all saving time and cost.